

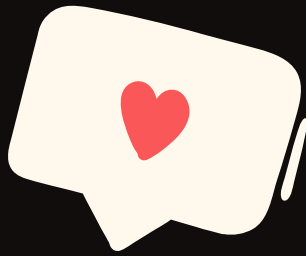
Platforms

TikTok: @thecardtoonist

YouTube: @thecardtoonist

Facebook: @thecardtoonist

Instagram: @thecardtoonist



Collaboration Opportunities

Custom Political Cartoons

Social Media Takeovers

Sponsored Content Integration

Live Drawing Sessions

Educational Content Creation

Mediag Rit

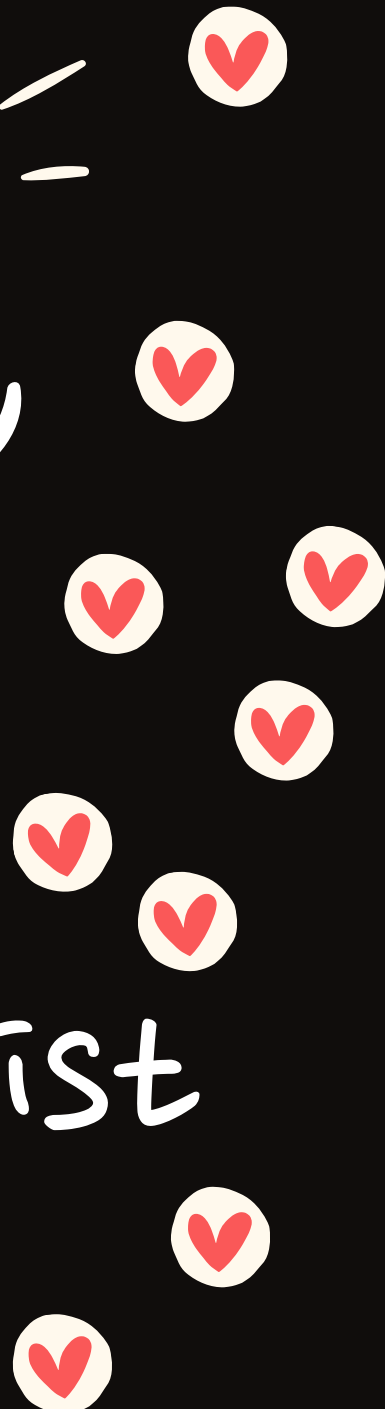
The cardtoonist

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Contact

☎ +310-981-4012

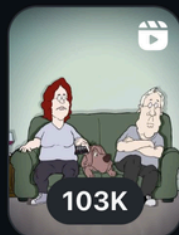
✉ rb600@aol.com





Robert Borman @thecardtoonist

Political Satire & Cartoon Art



I'm Robert Borman. I write under two pen names Rob't Borman (for my editorial, aging and misc pieces) and my children's works under G-Pa (the affectionate name I'm called by my grandchildren). I've attracted more than 22,000 followers with a daily average viewing of 15,000. Thus far,, there have been more than 4.7M peeks at my doodled pieces. I've written and illustrated 8 children's books, 5 bathroom humor books, 1 elderly (50 and overish) funny book and enough material for 3 future volumes. Lastly, a greeting card line filled with some sassy comments about core occasions.

22K
FOLLOWERS

66%
MEN

11%
ENGAGEMENT

500K
MONTHLY REACH

Top age ranges



Gender



Content Pillars

Political Satire & commentary | Editorial cartoons | Aging

Top countries

United States	50.3%
United Kingdom	14.6%
Australia	11.7%
Canada	11.2%

Top cities

Sydney	6.2%
London	4.8%
New York	2.4%
Yokohama	1.7%

3K
LIKES
PER POST

116K
INTERACTIONS
PER MONTH

500K
VISITS
PER MONTH



News & Media

- Digital news platforms
- Editorial departments
- Political commentary outlets
- Independent journalism sites



Financial & corporate

- Investment newsletters
- Financial news platforms
- Corporate communications
- Business publications



Education & Research

- Universities
- Think tanks
- Educational content creators
- Academic publishers



Specialized Markets

- Senior living publications
- Retirement platforms
- Professional associations
- Trade publications

